

UNIVERSITY UNDERGRADUATE COUNCIL

November 12, 2019, 3:45pm

Campus Commons 2300 Conference Room

MINUTES

Present:

- | | |
|----------------------------------------------------------|-----------------------------------------------------------|
| <input type="checkbox"/> Broghammer, Sean | <input checked="" type="checkbox"/> McClatchey, Christine |
| <input type="checkbox"/> Couch, Charles | <input type="checkbox"/> Park, Junpyo |
| <input checked="" type="checkbox"/> Dineen, Rachel | <input type="checkbox"/> Somero, Marvin |
| <input checked="" type="checkbox"/> Fitzpatrick, Colleen | <input checked="" type="checkbox"/> Tancayo, Michaela |
| <input checked="" type="checkbox"/> Franklin, Scott | <input type="checkbox"/> Terranova, Victoria |
| <input checked="" type="checkbox"/> Fulton, Jarae | <input checked="" type="checkbox"/> Thompson, Susan |
| <input checked="" type="checkbox"/> Garrett, Barbara | <input checked="" type="checkbox"/> Tucker, Gardiner |
| <input type="checkbox"/> Hawkinson, Ann | <input type="checkbox"/> Withrow, Nicole |
| <input checked="" type="checkbox"/> Matchett, Nancy | <input checked="" type="checkbox"/> Zukiewicz, Adam |

Guests: Ken Clavir, Mark Anderson

Call to Order

- The meeting was called to order at 3:49pm

Approval of Agenda

- The agenda was approved without objection.

Approval of Minutes 10-8-19

- The approval of the minutes will be deferred to the next meeting to allow for additions.

Priority Item (New Business)

1. Annual Degree Program Review process - Provost Mark Anderson

- Examining degree program review in the sense of majors/minors, not units
- Proactive identification of programs growing well or needing help/support
- Complements the comprehensive program review but in a more limited scope
 - Identify options and opportunities for development quicker than the 5-year cycle
 - Goal to streamline the process, so as not to create a burden on units
- EAB documents - starting point for metrics and methods of evaluation
- Seeking faculty input to fine tune parameters; generate a one-page report to communicate metrics to units in a clear way
 - Primary metrics – broadly applied
 - Examples: number of majors, student credit hour production, retention, and graduation rates
 - Secondary metrics – vary by department
 - Examples: migration to/from major, service courses to other majors, distinct course offerings, course bottlenecks

DISCUSSION Key Points:

- Quantitative metrics can be problematic on their own; the importance of qualitative components is recognized. There are challenges in finding metrics common to all programs. Revenue generation is not the only metric; some programs cost more to operate but are worthwhile nonetheless.
- The review process is not meant to compare individual programs but to examine and respond to trends in order to better serve students' needs, with an aim to stabilize enrollment and improve retention and graduation.
- The annual degree program review document provided by the Provost Office focuses on programs of study (majors/minors); this differs from the UGC subcommittee's work, which focuses on program review in the sense of units/departments, not necessarily degree programs.

Reports

1. LAC – No Report
2. Assessment Council – No Report

Old Business

1. Report regarding Fall Commencement Graduation Speaker – Colleen
 - A student speaker has been selected from the two applicants who auditioned
2. UGC Bylaws updates – Scott
 - Refer to BPM where appropriate for membership, officers, and duties
 - Revisions will be brought forward next term
3. Continued discussion regarding “Productive Academic Programming” – UGC Subcommittee: Adam, Victoria, Rachel and Scott
 - Defining ‘productive academic program’
 - Identifying the value a program brings to UNC
 - Determining metrics applicable to all academic programs to assess productivity including:
 - i. Use program cost model to identify profitable/unprofitable programs
 - ii. Scrutinize programs using both quantitative and qualitative data
 - Consider further cost saving recommendations
 - Other suggestions from UGC

New Business

1. Create timeline for spring commencement: Graduation speaker selection due no later than February 21, 2020
 - Get information out to students in January
2. UGC representation at PEC
 - Reaching out to PEC

Comments to the Good of the Order

Adjournment

- The meeting was adjourned at 5:10pm.

Barbara Garrett
Chair

Betsy Kienitz
Recording Secretary