

Office of the Provost

Board of Trustees - Information Item New Emphasis Programs (Concentrations) in English and Math February 11, 2022

Summary of Change: Adding emphases/concentrations to existing degrees

An emphasis/concentration program is a dedicated pathway to a specific degree. Adding or deleting an emphasis option does not change the number of major degree types offered by UNC or how we report degree completions to external stakeholders: all emphases roll up to the same bachelor's degree name/CIP Code and student diplomas only list that degree name (e.g., B.S. in Business). However, when a student completes an emphasis program within their chosen degree, that emphasis is indicated as a "concentration" on their official transcript (e.g., concentration in Marketing). Because emphasis programs are listed on our admissions portal and college websites, they facilitate recruitment of students with those specific interests.

UNC currently offers a Liberal Arts Emphasis as the single pathway to an English B.A. (CIP Code 230101). For academic year 2022/2023, we have added a second emphasis in

• Writing, Editing and Publishing: This new emphasis provides students with better preparation for careers in technical writing and should help our admissions office recruit new students directly into that emphasis program.

UNC currently offers a B.S. in Mathematics (CIP Code 270501) with two emphases/concentrations: Applied Mathematical Sciences and Liberal Arts. For academic year 2022/2023, the program will offer three emphases/concentrations:

- Pure and Applied Math
- Computer Science
- Statistics and Data Science

The Pure and Applied Math emphasis is a streamlined program appropriate for students who previously completed *either* the Liberal Arts emphasis *or* the most general set of electives in the Applied Mathematical Sciences emphasis.

The new emphases in Computer Science and Statistics and Data Science will enable students pursuing careers or graduate work in those two fields to document their specific preparation on their transcripts.

Note that both the Department of English and the School of Mathematical Sciences also offer teacher licensure programs in their respective disciplines. Those programs will continue as well.