# **Enrollment Update** Fall 2024 – Admissions & Housing

Board of Trustees Finance & Administration Meeting May 3, 2024

# **FAFSA Update**

### **U.S. Department of Education Delays**

All colleges and universities are experiencing delays and only a small portion of FAFSA data has been released on a limited basis to select schools.

\*Testing of data integrity began on April 15 for the transfer of FAFSA data to UNC. Initial offers are expected to begin on May 6.

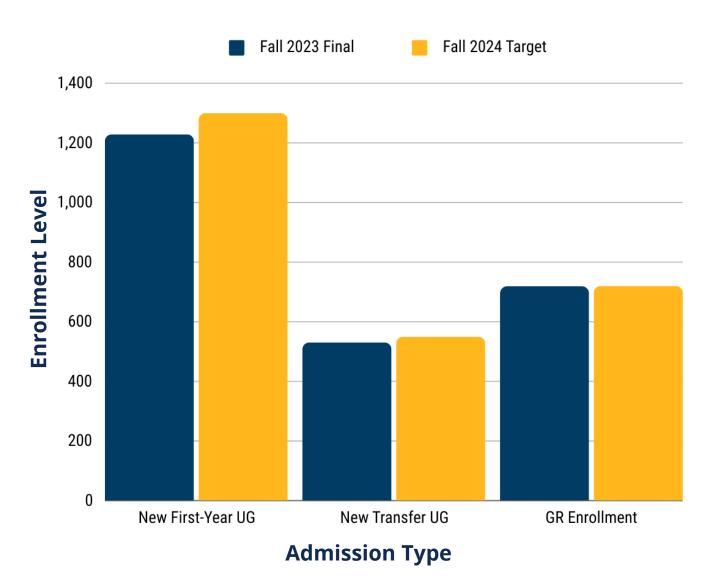
### **UNC Financial Aid Awarding Adjustments**

- New FY Students notification will begin in May 2024.
- Current and Transfer Students same schedule as prior years after grades are posted and likely sent in June 2024.
- Extended Scholarship deadline to May 15
- Extended the FAFSA priority deadline to June 1 (along with the tuition promise requirements)

\*Coalition of State University Aid Administrators (COSUAA) - The end of April is the earliest most public colleges and universities will be able to administer award letters based on current federal updates.



# **Targets for Fall 2024**



Та	rgets	New, First-Time Admissions Data		ansfer ions Data	Graduate Admissions Data			
	Admi	ssion Type		Enrollment Level Fall 2024 Target				
	New I	First-Year UG Studer	nts	1,300	) students			
	New <sup>-</sup>	Fransfer UG Studen	ts	550	students			
	Gradu	uate Enrollment		720	) students			

### First-Time, First-Year (FTFY) Retention Rate: **74%** (*Fall 2023 to Fall 2024*)

*Current Year (Fall 2022 to Fall 2023): 74.5% second highest in school history* 

# Fall 2024 UG Admissions Data

### **New First-Time (NFT) as of April 22**

Admissions Status	Fall 2023 Final	Fall 2024 Goals	Fall 2024 YTD %
Admitted	8,885*	9,398	100%**
Confirmed/Deposited	1,255	1,327	82.4%
Enrolled	1,229	١,300	Begins June
Yield (Admitted to Enrolled)	13.8%	14%	N/A

Although there have been significant delays to FAFSA filing, UNC continues to trend ahead of last year confirmation numbers.

\* UNC's second-largest admitted student cohort (*largest admitted cohort: 9,262 in 2021*)
\*\* During the previous three recruitment cycles, we were typically around
93.6% of our final admit number on April 22.

Targets New, First-Time Admissions Data

Transfer Admissions Data Graduate Admissions Data

### Point-In-Time (PIT) One-Year Comparison





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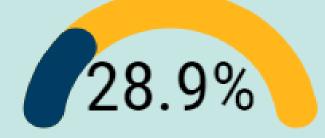
### New First-Year Admits for HSI Status (as of April 22)



### Trending ahead of the 25% threshold (2,350 admits)

### New First -Year Admits for HSI Status

Fall 2024 First -Year Admits 2,725 out of 9,400 Identify as Hispanic or Latino



## Fall 2024 UG Admissions Data

### **Transfer Students as of April 22**

Admissions Status	Fall 2023 Final	Fall 2024 Goals	Fall 2024 YTD %
Admitted	1,049	I,086	57.5%*
Confirmed/Deposited	720	743	<b>46.6%</b> **
Enrolled	531	550	N/A
Yield (Admitted to Enrolled)	50.6%	50%	N/A

\* Last year, we were at **64.6**% of our final Transfer admit number on April 22.

\*\* The three-year confirmation average (point-in-time) is **55.7**%.

### **Point-In-Time (PIT) One-Year Comparison**

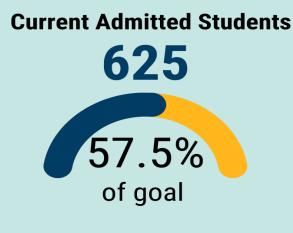
Transfer

**Admissions Data** 

New, First-Time

Admissions Data

Targets



**Current Confirmation Deposits** 



Graduate Admissions Data

### Fall 2024 GR Admissions Data

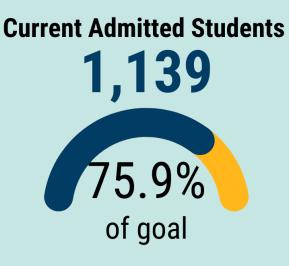
### **Graduate Students as of April 22**

Admissions Status	Fall 2023 Final	Fall 2024 Goals	Fall 2024 YTD %
Admitted	I,496	1,500	75.9%*
Enrolled	719	720	252 (+29)
Yield (Admitted to Enrolled)	48%	48%	N/A

\*During the previous recruitment cycle, we were at **67.3**% of our final Graduate Admit number on April 22.

TargetsNew, First-Time<br/>Admissions DataTransfer<br/>Admissions DataGraduate<br/>Admissions Data

### Point-In-Time (PIT) One-Year Comparison



# Housing New Contracts and Renewals

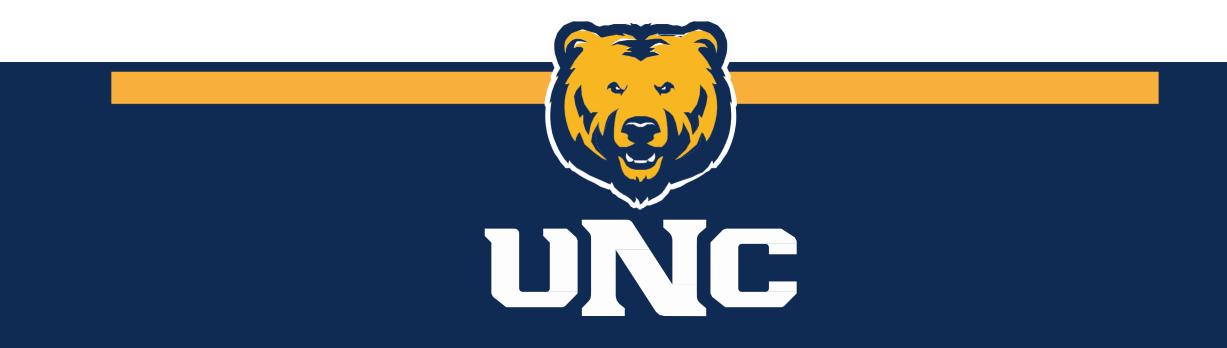


Adjustment: Housing occupancy target moved to 62% from 60% (census day)

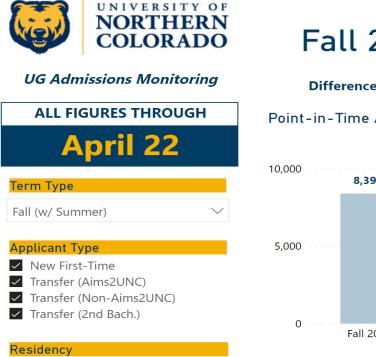


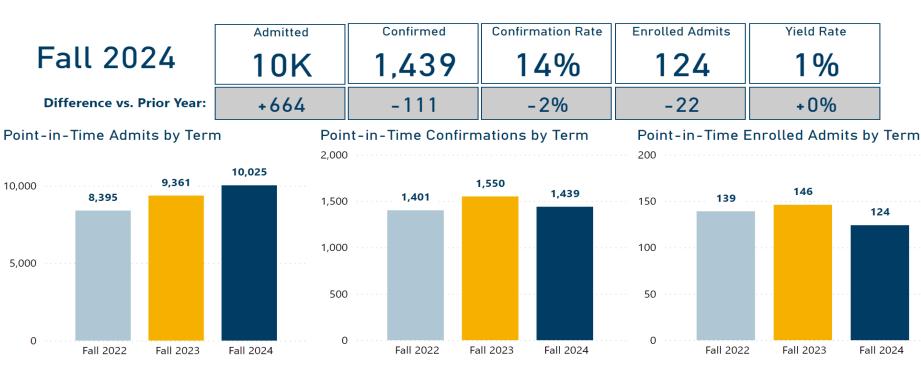
Weeks Since Application Opened (2023-2024 Dates)

# Admissions Reference Material/Dashboards



### All UG Admits for Fall 2024





- Resident (Main Campus)
- Non-Res., Domestic (MC)
- Non-Res., International (MC)
- WUE (Main Campus)
- Ext. Campus (Cash Funded)

Figures provided in this dashboard are for point-in-time monitoring purposes only and should be considered unofficial.

#### **Created by Business Intelligence &** Data Engineering (BIDE)

#### **Conversion Summary**

Term ▼		Admits	Confirmed	Conf. Rate	Enrolled	Yield Rate	Enroll./Confirm.
Fall 20	24	10,025	1,439	14%	124	1%	9%
Fall 20	23	9,361	1,550	17%	146	2%	9%
Fall 20	22	8,395	1,401	17%	139	2%	10%

#### Admitted Student Response Summary

Term ▼	Confirm (Deposit)	Confirm (Waived)	Regret	Term Change	No Response
Fall 2024	944	495	742	7	7,837
Fall 2023	1,022	528	866	11	6,934
Fall 2022	920	481	1,024	14	5,956

#### Admitted Student Headcount by Confirmation Decision

**Yield Rate** 

1%

+0%

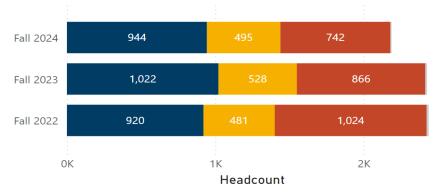
146

Fall 2023

124

Fall 2024

● Confirm (Deposit) ● Confirm (Waived) ● Regret ● Term Change



### New First-Year Admits by Race/Ethnicity (Hispanic or Latino is 28.9%)



**UG Admissions Monitoring** 

ALL FIGURES THROUGH

Term Type

Fall (w/ Summer)

#### Applicant Type

- New First-Time
- Transfer (Aims2UNC)
- Transfer (Non-Aims2UNC)
- Transfer (2nd Bach.)

#### Residency

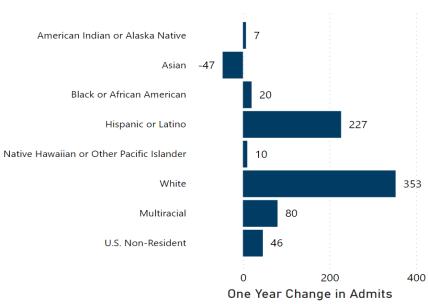
- Resident (Main Campus)
- Non-Res., Domestic (MC)
- Non-Res., International (MC)
- WUE (Main Campus)
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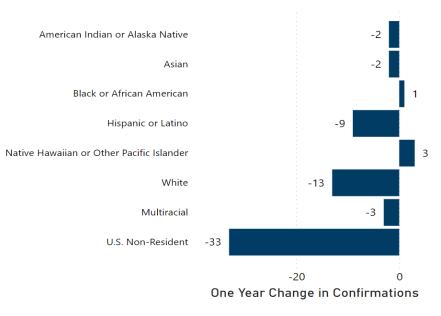
Created by Business Intelligence & Data Engineering (BIDE)

Term	Fall 202	2		Fall 202	3		Fall 202	Fall 2024		
Race/Ethnicity	Admits	Confirmed	Conf. Rate	Admits	Confirmed	Conf. Rate	Admits	Confirmed	Conf. Rate	
American Indian or Alaska Native	20	3	15%	39	5	13%	46	3	7%	
Asian	326	20	6%	406	27	7%	359	25	7%	
Black or African American	445	49	11%	500	43	9%	520	44	8%	
Hispanic or Latino	2,202	275	12%	2,498	289	12%	2,725	280	10%	
Native Hawaiian or Other Pacific Islander	29	2	7%	20			30	3	10%	
White	4,086	579	14%	4,619	680	15%	4,972	667	13%	
Multiracial	374	49	13%	441	53	12%	521	50	10%	
U.S. Non-Resident	92	26	28%	98	50	51%	144	17	12%	
Unknown	70	3	4%	62	2	3%	83	4	5%	
Total	7,644	1,006	13%	8,683	1,149	13%	9,400	1,093	12%	

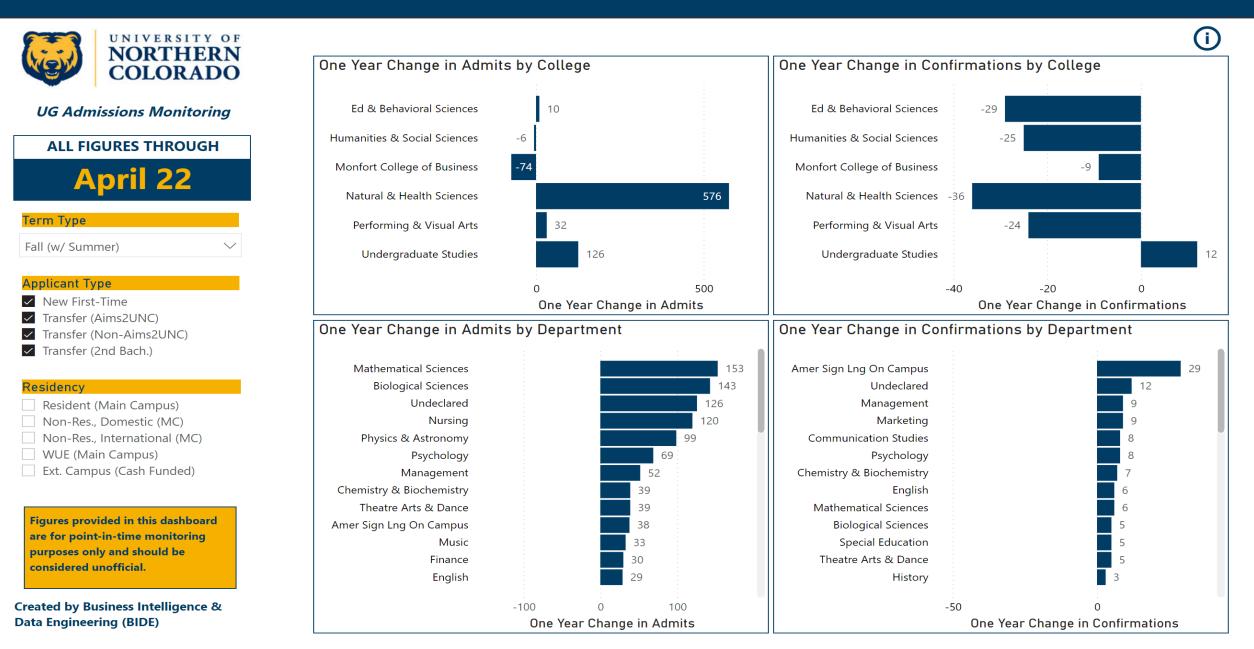
#### One Year Change in Admits by Race/Ethnicity



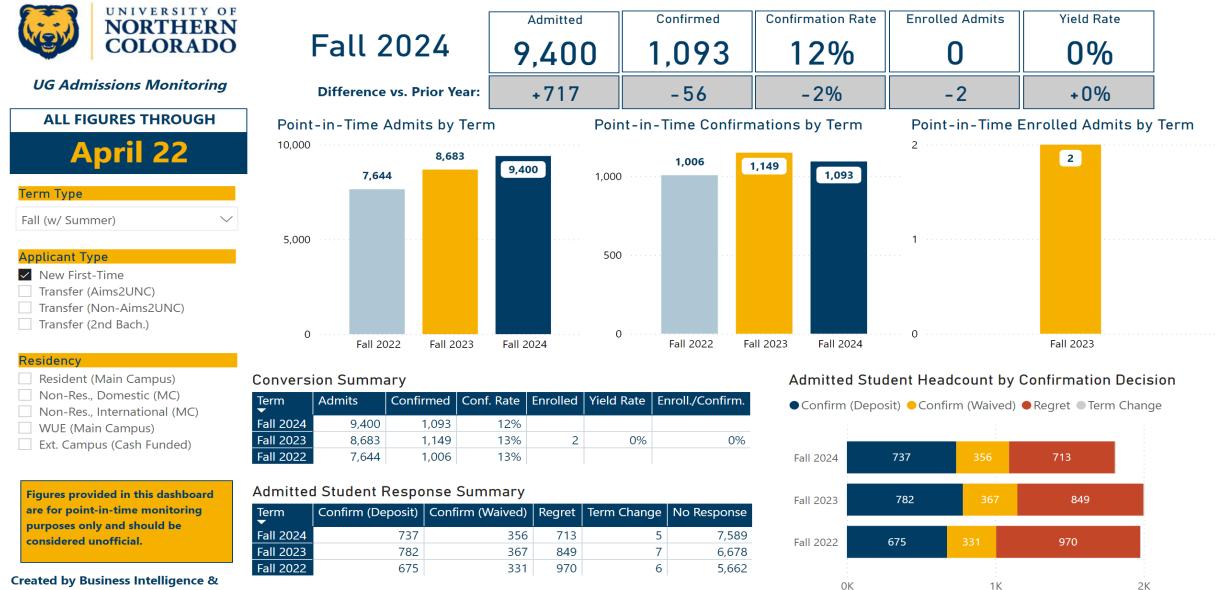
#### One Year Change in Confirmations by Race/Ethnicity



# All UG Students by College – Admits and Confirmations



## New First-Time Admits for Fall 2024



Data Engineering (BIDE)

Headcount

## New First-Time Admits by High School GPA



#### UG Admissions Monitoring

ALL FIGURES THROUG	GH
April 22	
Term Type	
Fall (w/ Summer)	$\sim$

Applicant Type

Residency

✓ New First-Time

Resident (Main Campus)



WUE (Main Campus)

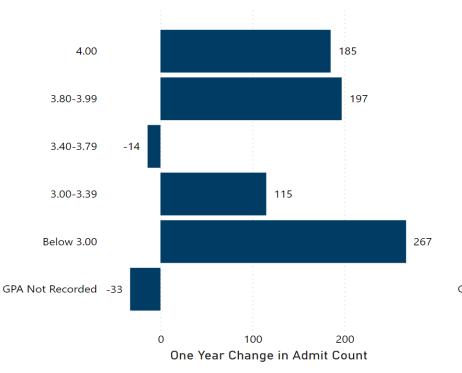
Ext. Campus (Cash Funded)

Figures provided in this dashboard are for point-in-time monitoring purposes only and should be considered unofficial.

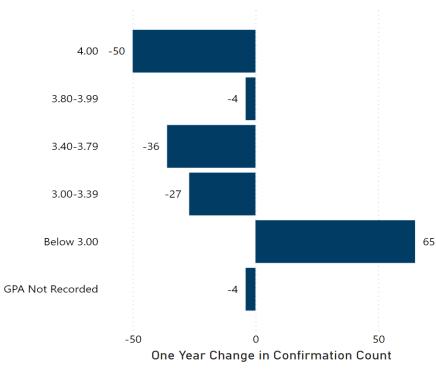
Created by Business Intelligence & Data Engineering (BIDE)

	Term	Fall 202	2		Fall 202	3		Fall 202	Fall 2024		
	High School GPA	Admits	Confirmed	Conf. Rate	Admits	Confirmed	Conf. Rate	Admits	Confirmed	Conf. Rate	
High School GPA figures are only provided for	4.00	1,929	183	9%	2,376	275	12%	2,561	225	9%	
New First-Time (NFT) UG admits.	3.80-3.99	1,143	141	12%	1,292	148	11%	1,489	144	10%	
og admits.	3.40-3.79	2,046	261	13%	2,265	308	14%	2,251	272	12%	
	3.00-3.39	1,578	253	16%	1,723	261	15%	1,838	234	13%	
	Below 3.00	933	163	17%	977	149	15%	1,244	214	17%	
	GPA Not Recorded	15	5	33%	50	8	16%	17	4	24%	
	Total	7,644	1,006	13%	8,683	1,149	13%	9,400	1,093	12%	

One Year Change in Admit Count by High School GPA



#### One Year Change in Confirmation Count by High School GPA



### **Transfer Admits**



#### UG Admissions Monitoring

# ALL FIGURES THROUGH

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Term Type Fall (w/ Summer)

#### Applicant Type

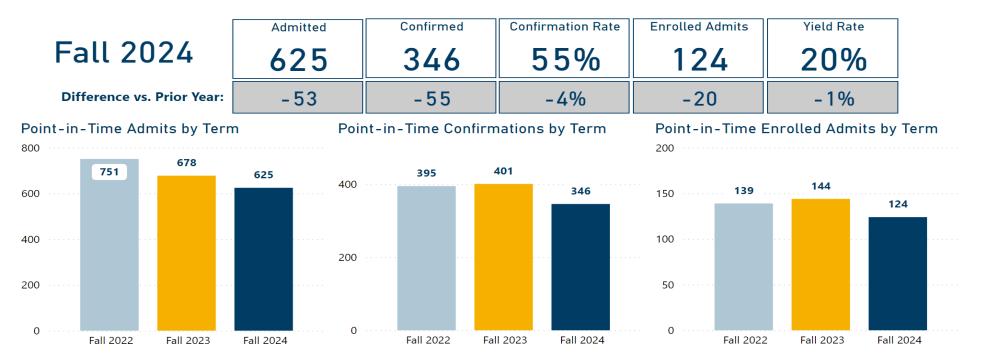
- New First-Time
- Transfer (Aims2UNC)
- ✓ Transfer (Non-Aims2UNC)
- Transfer (2nd Bach.)

#### Residency

- Resident (Main Campus)
- Non-Res., Domestic (MC)
- Non-Res., International (MC)
- WUE (Main Campus)
- Ext. Campus (Cash Funded)

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#### Conversion Summary

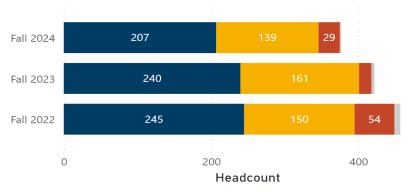
Term ▼	Admits	Confirmed	Conf. Rate	Enrolled	Yield Rate	Enroll./Confirm.
Fall 2024	625	346	55%	124	20%	36%
Fall 2023	678	401	59%	144	21%	36%
Fall 2022	751	395	53%	139	19%	35%

#### Admitted Student Response Summary

Term	Confirm (Deposit)	Confirm (Waived)	Regret	Term Change	No Response
Fall 2024	207	139	29	2	248
Fall 2023	240	161	17	4	256
Fall 2022	245	150	54	8	294

#### Admitted Student Headcount by Confirmation Decision

● Confirm (Deposit) ● Confirm (Waived) ● Regret ● Term Change



# Transfer Applications by College – Admits and Confirmations

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#### UG Admissions Monitoring

ALL FIGURES THROUGH

April 22

Term Type

Fall (w/ Summer)

#### Applicant Type

New First-Time

- Transfer (Aims2UNC)
- Transfer (Non-Aims2UNC)
- Transfer (2nd Bach.)

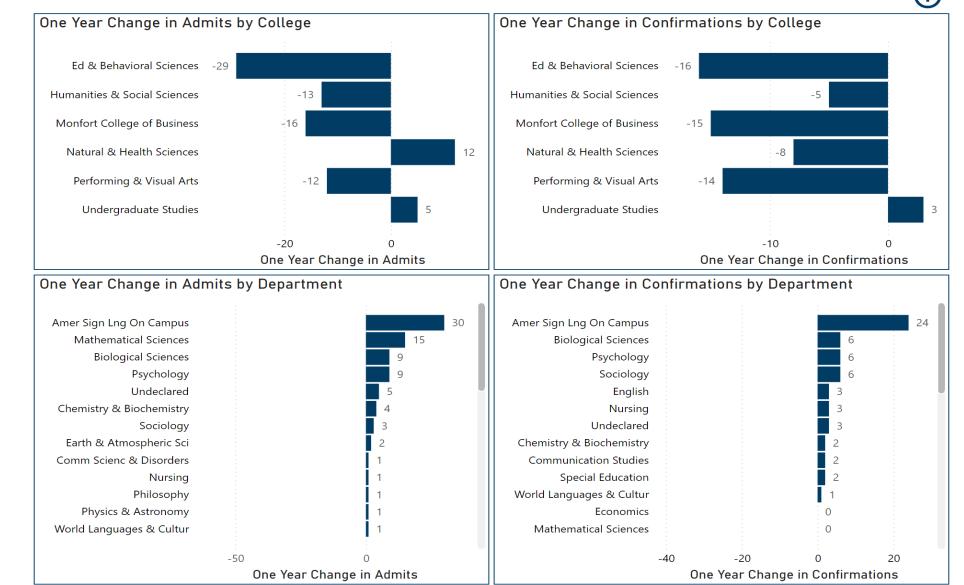
#### Residency

Resident (Main Campus)

- Non-Res., Domestic (MC)
- Non-Res., International (MC)
- WUE (Main Campus)
- Ext. Campus (Cash Funded)

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# Transfer Admits by Race/Ethnicity



**UG Admissions Monitoring** 

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ALL FIGURES THROUGH
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Term Type
```

Fall (w/ Summer)

#### Applicant Type

- New First-Time
- Transfer (Aims2UNC)
- Transfer (Non-Aims2UNC)
- Transfer (2nd Bach.)

#### Residency

- Resident (Main Campus)
- Non-Res., Domestic (MC)
- Non-Res., International (MC)
- WUE (Main Campus)
- Ext. Campus (Cash Funded)

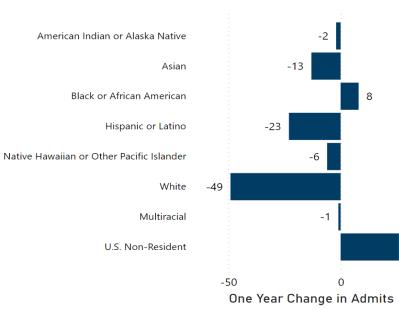
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Created by Business Intelligence & Data Engineering (BIDE)

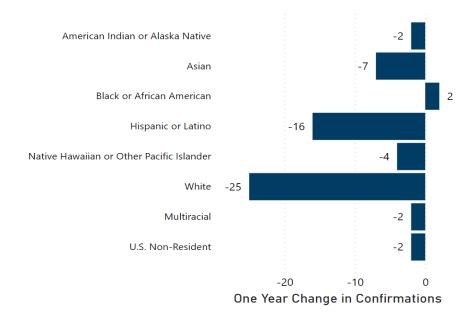
Term	Fall 202	2		Fall 202	3		Fall 202	4	
Race/Ethnicity	Admits	Confirmed	Conf. Rate	Admits	Confirmed	Conf. Rate	Admits	Confirmed	Conf. Rate
American Indian or Alaska Native	2	1	50%	3	3	100%	1	1	100%
Asian	19	8	42%	22	10	45%	9	3	33%
Black or African American	29	15	52%	19	11	58%	27	13	48%
Hispanic or Latino	169	94	56%	158	98	62%	135	82	61%
Native Hawaiian or Other Pacific Islander	3	1	33%	6	4	67%			
White	467	236	51%	411	234	57%	362	209	58%
Multiracial	37	24	65%	25	13	52%	24	11	46%
U.S. Non-Resident	20	11	55%	31	25	81%	57	23	40%
Unknown	5	5	100%	3	3	100%	10	4	40%
Total	751	395	53%	678	401	59%	625	346	55%

26

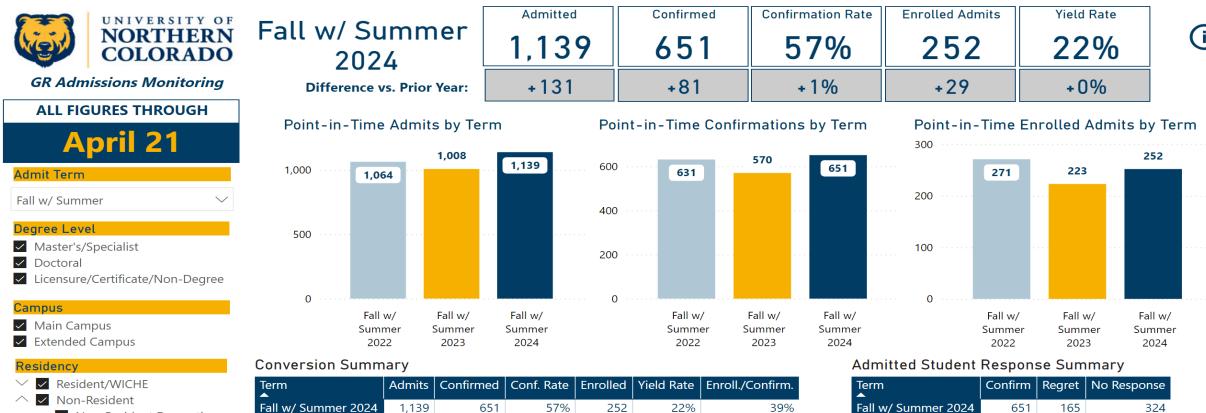
#### One Year Change in Admits by Race/Ethnicity



#### One Year Change in Confirmations by Race/Ethnicity



### Graduate Admits



252

223

271

1,139

1,008

1,064

Admitted Student Headcount by Confirmation Decision

Fall w/ Summer 2023

Fall w/ Summer 2022

651

570

631

57%

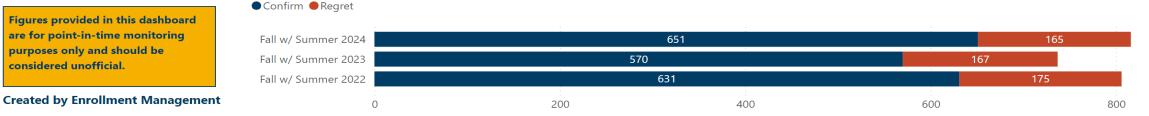
57%

59%

$\sim$	Non-Resident									
	$\checkmark$	Non-Resident Domestic								

Non-Resident International

Figures provided in this dashboard are for point-in-time monitoring purposes only and should be considered unofficial.



22%

22%

25%

39%

39%

43%

651

570

631

Fall w/ Summer 2023

Fall w/ Summer 2022

165

167

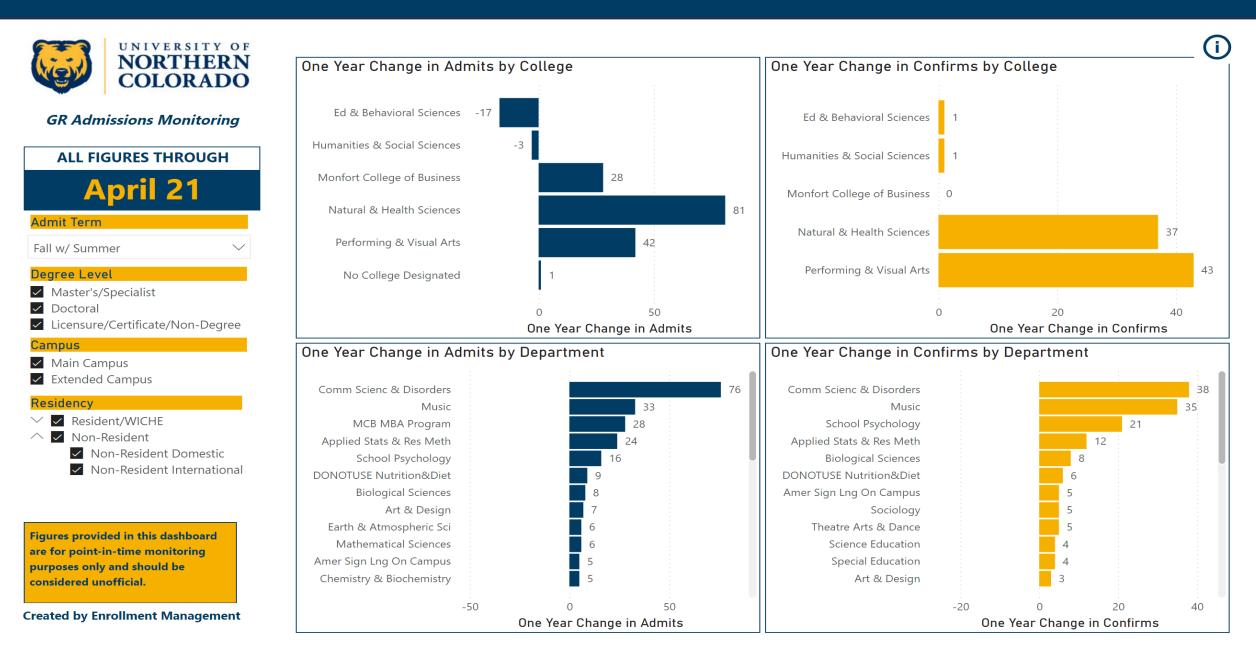
175

324

271

258

## Graduate Applications by College – Admits and Confirmations



## Graduate Admits by Race/Ethnicity



#### **GR** Admissions Monitoring

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ALL FIGURES THROUGH
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Admit Term

Fall w/ Summer

#### Degree Level

- Master's/Specialist
- Doctoral
- Licensure/Certificate/Non-Degree

#### Campus

- Main Campus
- Extended Campus

#### Residency

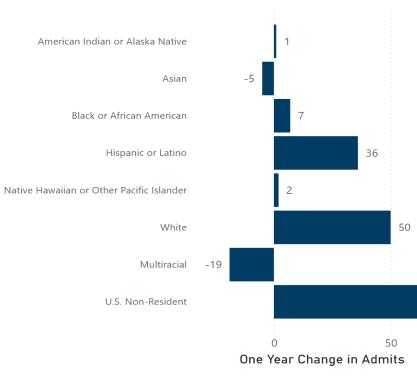
- - Resident
  - ✓ WICHE
- ∧ 🗸 Non-Resident
  - ✓ Non-Resident Domestic
  - Non-Resident International

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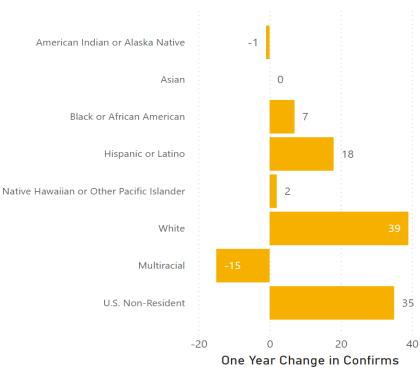
Term	Fall w/ Summer 2024			Fall w/ Summer 2023			Fall w/ Summer 2022		
Race/Ethnicity	Admits	Confirmed	Conf. Rate	Admits	Confirmed	Conf. Rate	Admits	Confirmed	Conf. Rate
American Indian or Alaska Native	2			1	1	100%	1		
Asian	17	10	59%	22	10	45%	29	16	55%
Black or African American	24	14	58%	17	7	41%	43	29	67%
Hispanic or Latino	152	91	60%	116	73	63%	129	88	68%
Native Hawaiian or Other Pacific Islander	4	3	75%	2	1	50%	2		
White	732	410	56%	682	371	54%	747	434	58%
Multiracial	27	11	41%	46	26	57%	40	24	60%
U.S. Non-Resident	171	108	63%	108	73	68%	61	33	54%
Unknown	10	4	40%	14	8	57%	12	7	58%
Total	1,139	651	57%	1,008	570	57%	1,064	631	59%

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#### One Year Change in Admits by Race/Ethnicity



#### One Year Change in Confirms by Race/Ethnicity



Created by Enrollment Management

# **Thank You**

