

Aims2UNC Curriculum Map\* Business A.A./Business Administration Marketing B.S. 2024-2025 Catalog Degree Requirements – 120 Credits

\*Curriculum Map for students transitioning from Aims Community College to the University of Northern Colorado for the purpose of completing a bachelor's degree. An AA/AS degree from Aims will result in a waiver of UNC's Liberal Arts Curriculum (general education) and the transfer of at least 60 credits depending on course grades from Aims. Courses with grades below a C- will not transfer to UNC, which could result in a transfer of fewer than 60 credits. Please note that course offerings are subject to availability and Curriculum Maps are subject to change. Please see Aims2UNC advisor for appropriate sequence of Aims courses and further information.

AIMS COMMUNITY COLLEGE – 60 Credits					
YEAR 1 – FALL: 16 credits		YEAR 1 – SPRING: 15 credits			
ENG 1021 English Composition I (GT-CO1) ** (UNC Equivalent: ENG 122 College Composition)	3 credits	ENG 1022 English Composition II (GT-CO2) ** (UNC Equivalent: ENG 123 College Research Paper)	3 credits		
MAT 1340 College Algebra (GT-MA1) (UNC Equivalent: MATH 124 College Algebra)	4 credits	Natural & Physical Sciences without Lab (GT-SC2)	3 credits		
BUS 1015 Introduction to Business	3 credits	BUS 2016 Legal Environment of Business (UNC Equivalent: BAFN 231 Legal Environment of Business)	3 credits		
History (GT-HI1)	3 credits	Arts & Humanities (GT-AH1, AH2, AH3, AH4)	3 credits		
PHI 2005 (GT-AH3)	3 credits	University Wide Elective	3 credits		
YEAR 2 – FALL: 13 credits		YEAR 2 – SPRING: 16 credits			
ACC 1011 Introduction to Financial Accounting (UNC Equivalent: BAAC 220 Principles of Accounting I)	3 credits	ACC 1012 Introduction to Managerial Accounting (UNC Equivalent: BAAC 221 Principles of Accounting II)	3 credits		
COM 1150 Public Speaking (UNC Equivalent: COMM 100 Basics of Public Speaking)	3 credits	ECO 2002 Microeconomics (GT-SS1) (UNC Equivalent: ECON 205 Principles of Microeconomics)	3 credits		
ECO 2001 Macroeconomics (GT-SS1) (UNC Equivalent: ECON 203 Principles of Macroeconomics)	3 credits	BUS 2017 Business Communications (UNC Equivalent: BA 205 Business Communications)	3 credits		
Natural & Physical Sciences with Lab (GT-SC1)	4 credits	BUS 2026 Business Statistics (UNC Equivalent: STAT 150 Introduction to Statistical Analysis)	3 credits		
		University Wide Elective	4 credits		
UNIVERSITY OF NO	ORTHER	N COLORADO – 60 Credits			
YEAR 3 – FALL: 15 credits		YEAR 3 – SPRING: 15 credits			
BACS 101 Business Computing	3 credits	BACS 300 Information Systems	3 credits		
BAMK 360 Marketing	3 credits	BAMK 361 Consumer Behavior	3 credits		
BAFN 240 Introduction to Personal Financial Planning	3 credits	BAMK 368 Marketing Analysis and Research	3 credits		
BAMG 350 Management & Org Behavior	3 credits	BAMG 390 Analytics of Operations Management	3 credits		
BAFN 370 Business Finance	3 credits	300/400 Marketing Concentration Elective	3 credits		
YEAR 4 – FALL: 15 credits		YEAR 4 – SPRING: 15 credits			

BAMK 464 Global Marketing Strategies	3 credits	BAMK 490 Marketing Strategies	3 credits
300/400 Marketing Concentration Elective	3 credits	BAMG 456 Strategic Management	3 credits
400 Marketing Concentration Elective	3 credits	400 Marketing Emphasis Elective	3 credits
300/400 Business Elective	3 credits	300/400 Business Elective	3 credits
BAMG 125 Taking Care of Business	3 credits	PSY 120 or PSY 265 or SOC 100	3 credits

\*\*For a full listing of approved Guaranteed Transfer (GT) courses in these categories please refer to the current catalog.

# **Contact Information –**

Department: Monfort College of Business – Accounting Department Website: www.mcb.unco.edu Phone: 970-351-1233 Email: monfortcollege@unco.edu

## Program Admission Requirements -

#### Academic Good Standing.

Incoming New First Time and Transfer students are admitted to the College of Business major and minors provided they meet the admission requirements set forth by UNC.

For information about admission to the University of Northern Colorado, please visit https://www.unco.edu/admissions/.

## Notes –

\* 300/400 Business Elective-Take 6 semester hours from BA 251 or BACS 200 or BACS 287 or any other 300/400 level business course not already counted in Business Core, Concentration or Concentration electives. BAAC 301 and BAFN 302 may not be used.

1. This four-year plan is a **recommended guide** to complete your bachelor's degree in 4 years.

2. As outlined in UNC's Undergraduate Catalog, every UNC student must meet the following established general requirements in order to graduate with a bachelor's degree:

--Earn a minimum of 120 semester credit hours

--Have a University of Northern Colorado cumulative GPA of at least 2.00. Certain programs or majors may haveadditional requirements.

--Have at least 31 credit hours in courses designated as Liberal Arts. The Liberal Arts Curriculum program is described under Undergraduate Studies. See "The Liberal Arts Curriculum."

--Meet all degree requirements in the student's major field of study, as listed in the catalog current when the first major is officially declared. This may include required minors, licensures, and/or endorsements.

3. An AA/AS degree will result in a waiver of UNC's Liberal Arts Curriculum (general education) and the transfer of at least 60 credits depending on course grades.

4. Courses with grades below a C- will NOT transfer to UNC, which could result in a transfer of fewer than 60 credits. See community college advisor for appropriate sequence of courses.

## Notes -

This four-year plan is a <u>recommended schedule</u> to complete your bachelor's degree in 4 years. Every UNC student must meet the following requirements in order to graduate with a bachelor's degree: earn a minimum of 120 semester credit hours; possess a minimum of a 2.00 cumulative grade point average; meet all degree requirements in the student's major field of study. Each major and/or concentration may have additional requirements necessary for graduation. Students must consult with their major advisor to receive information on any additional graduation requirements. View the <u>UNC Undergraduate Catalog</u> for current degree requirements.