

#### Office of the Provost

# Rowing, not Drifting 2030

# Phase II

## **KEY ACTION 5:**

#### Create and implement an academic portfolio management plan.

**DEFINITION:** UNC must be responsive to the evolving expectations and desires of our students and the needs of our community and state. In order for the university to be well positioned for long-term success, UNC will develop and refine processes that ensure our portfolio of academic programs are up-to-date and relevant. Our academic portfolio management plan will provide clarity and direction on proactively evaluating current programs and streamlining processes in developing new educational opportunities. The plan will also provide guidance on effective communication strategies in sharing changes to our academic offerings.

# UPDATE ON 2022-2023 ACTIVITY:

1. Curriculum handbook. A working group spent last summer developing a curriculum handbook to help guide academic units as they develop new curricula, amend existing curricula, and deactivate programs. Feedback on the handbook was sought in fall 2022. The handbook was released in April 2023 and is available at the Office of the Provost <u>Curriculum</u> page.

Thanks go to the members of the curriculum working group:

- o Jayne Blodgett, Interim Dean, University Libraries, Co-Chair
- o Brian Casey, Assistant Professor, School of Music
- Milan Larson, Associate Professor, Department of Management
- Chris Marston, Associate Dean, College of Humanities & Social Sciences
- o Nancy Matchett, Associate Provost and AVP for Undergraduate Studies, Co-Chair
- Amanda Rutter, Assistant Professor, School of Teacher Education
- **Jim Turk**, Senior Lecturer and AT Program Director, Department of Kinesiology, Nutrition, & Dietetics
- 2. New programs. In AY 2022/2023 seventeen new programs were developed and approved by the Board of Trustees at their February 2023 meeting. The new programs are:

#### From EBS

- Concentration within bachelor's degree, Elementary Education B.A. Mathematics Teaching Endorsement (K-6) School of Teacher Education
- Concentration within bachelor's degree, Elementary Education B.A. Science Teaching Endorsement (K-6) – School of Teacher Education
- Concentration within bachelor's degree, **Elementary Education B.A. Education New Literacies Teaching Endorsement (K-6)** – School of Teacher Education
- Concentration within bachelor's degree, Elementary Education B.A. -Performing and Visual Arts Teaching Endorsement (K-6) – School of Teacher Education
- Concentration within bachelor's degree, Elementary Education B.A. Social Studies Teaching Endorsement (K-6) – School of Teacher Education
- Concentration within bachelor's degree, Elementary Education B.A. Culturally and Linguistically Diverse Teaching Endorsement (K-6) – School of Teacher Education
- Concentration within bachelor's degree, Elementary Education B.A. Special Education Teaching Endorsement (K-6) – School of Teacher Education
- Concentration within bachelor's degree, Elementary Education B.A. Non-Licensure Educational Studies – School of Teacher Education

## From HSS

- Undergraduate certificate, Drone Operations and Spatial Analytics Certificate Department of Geography, GIS, & Sustainability
- Undergraduate certificate, GIS & Cartography Certificate Department of Geography, GIS, & Sustainability

#### From MCB

 Undergraduate certificate, Entrepreneurship Certificate – Department of Management

#### From NHS

- Bachelor's degree, Computer Science, B.S. Department of Mathematical Sciences
- o Bachelor's degree, Statistics, B.S. Department of Mathematical Sciences
- Doctoral degree, Mathematics Education, Ph.D. Department of Mathematical Sciences

#### From PVA

- Concentration within bachelor's degree, Music B.A. Culture and Expression Concentration – School of Music
- Concentration within bachelor's degree, Music B.A. Latinx Music
  Concentration School of Music

- Undergraduate certificate, Theatre Design & Technology Certificate School of Theatre Arts & Dance
- **3. Programs being deactivated.** In AY 2022/2023 the process was initiated for ending sixteen programs. Most of these program deactivations went, as informational items, to the Board of Trustees at their February 2023 meeting; a few will be sent as informational items to the June 2023 meeting. These programs are:

From EBS

- Concentration within doctoral degree, School Psychology Ed.S. Applied Behavioral Analysis Concentration – School of Teacher Education
- Concentration within master's degree, Special Education M.A. Intervention Specialist: Applied Behavior Analysis Concentration – School of Teacher Education
- Concentration within bachelor's degree, Special Education B.A., Early Childhood Education Special Education Endorsement (Ages Birth-8) – School of Special Education
- Teacher licensure endorsement, Reading Specialist (K-12) School of Teacher Education

From HSS

- Master's degree, **Communication M.A.** Communication & Journalism
- Concentration within bachelor's degree, Economics B.A. Public Policy Concentration – Department of Economics
- Concentration within bachelor's degree, Geography B.A. Secondary Teaching Concentration - Licensure: Social Studies (Grades 7-12) – Department of Geography, GIS, & Sustainability
- Concentration within bachelor's degree, Asian Studies B.A. K-12 Chinese Teaching Concentration - Licensure: World Languages (grades K-12) – Department of World Languages & Cultures
- Concentration within bachelor's degree, Asian Studies B.A. K-12 Japanese Teaching Concentration - Licensure: World Languages (grades K-12) – Department of World Languages & Cultures

From NHS

- Concentration within bachelor's degree, Physical Education (Grades K-12), Post Baccalaureate Licensure – Department of Kinesiology, Nutrition, & Dietetics (previously named Sport & Exercise Sciences)
- Graduate certificate, Adult Gerontology Acute Care Nurse Practitioner (AGACNP) Graduate Certificate Program (Non-Degree) – School of Nursing
- Concentration within master's degree, Nursing D.N.P. Adult Gerontology Acute Care Nurse Practitioner (AGACNP) Concentration (Post Bachelor's) – School of Nursing

- Concentration within master's degree, Nursing M.S.N. Adult Gerontology
  Acute Care Nurse Practitioner (AGACNP) Concentration School of Nursing
- Doctoral degree, Educational Mathematics Ph.D. Department of Mathematical Sciences

From PVA

- Concentration within bachelor's degree, Art and Design B.A. Art History Concentration – School of Art & Design
- Concentration within bachelor's degree, Music B.A. Liberal Arts Concentration
   School of Music
- 4. Academic Revitalization & Innovation funds. In fall 2022 forty-five applications were received for Academic Revitalization & Innovation funds. Sixteen projects were funded. The projects are:

From EBS

- James Gambrell, Teacher Education Paraprofessional Completers Program: Recruiting, Enrolling, and Supporting Paraprofessionals to Break the Teacher Shortage in K-12 Education
- Barbara Garrett, ASL & Interpreting Studies Revitalizing the ASL I-IV Series to Enhance Student Learning Outcomes, Enlarge Our National Footprint, and Increase Department Revenue
- Aimee Massafra, Special Education TSA Graduate Certification Program Revitalization
- **Deborah Romero**, Teacher Education *Pathways to Success for Undergraduate Teachers:* Recruitment, Retention, and Graduate Success through a Dual Degree (4+1) in Elementary Ed. with an MAT in Culturally and Linguistically Diverse Education

From HSS

- John Ryan, World Languages & Cultures Faculty training and creation and promotion of a new 'Spanish for the Professions Certificate Program'
- **Bailie Peterson**, Philosophy Assessing the Benefits and Viability of an Applied Humanities B.A.
- **Kyle Nelson**, Sociology *Planning and implementing annual HSS faculty visits to Colorado high school social studies classes*
- Whitney Duncan, Anthropology Accelerated Anthropology BA and Master's of Public Health 4+1 Degree Program
- Harmony Newman, Gender Studies & Sociology Proposal to Develop Multidisciplinary Social Science Career-Readiness Undergraduate Certificates

From NHS

- Oscar Levin, Mathematical Sciences Re-Tooling for Computer Science
- **Christopher Harris**, Mathematical Sciences Development of Courses for the New Computer Science Major
- Nathaniel Eldredge, Mathematical Sciences Statistics B.S. Development

• Jodie Novak, Mathematical Sciences – *Student Improvement of Learning Outcomes in Statistics (SILOS)* 

From PVA

- Socrates Garcia, Music New Latinx Music Degree Start-Up Costs
- **Donna Goodwin**, Art & Design Revitalization, Advancement and Implementation of Digital Media Content and Curriculum for the School of Art& Design, PVA

From UL

- **Stephanie Wiegand**, Scholarly Communication A No-Cost Textbook Pathway through the Liberal Arts Core for UNC Students: Plan Development
- 5. Program Review. A working group spent last spring developing a series of recommendations for amendments to the program review process. Feedback on the proposed changes was sought from the Academic Policies Committee of the Faculty Senate in AY 2022/2023. Also beginning in AY 2022/2023, the following units are piloting the proposed program review process: Africana Studies, Biological Sciences, Communication & Journalism, Earth & Atmospheric Sciences, Economics, Philosophy, and Sociology. Once this process is completed the information from the pilot, together with the recommendation of APC, will be used to determine the changes that will be made to the program review process.

Thanks go to the members of the program review working group:

- Kim Black, Assistant Provost for Academic Effectiveness, Chair
- **Rachel Dineen**, Assistant Professor, University Libraries (undergraduate faculty appointed by Nancy Matchett)
- **Carl Granrud**, Director and Professor, School of Psychological Sciences (undergraduate faculty appointed by Nancy Matchett)
- Aaron Haberman, Professor, Department of History (Assessment Council faculty representative appointed by Kim Black)
- **Justin Krawitz**, Associate Professor, School of Music (graduate faculty appointed by Jeri-Anne Lyons)
- **Melissa Weinrich**, Associate Professor, Department of Chemistry & Biochemistry (graduate faculty appointed by Jeri-Anne Lyons)
- 6. Healthcheck Dashboards. Healthcheck dashboards (follow <u>link</u>) were developed to provide academic unit leaders and members of the dean's office with readily available and accessible data to be used (at least annually) to initiate conversations about the "health" and needs of each academic program. The idea behind an annual check was to ensure that academic units have regular and more frequent (than a five-year program review cycle) feedback about the status of their program to allow for action and decision-making related to the program. Thanks go to the Offices of Institutional Research & Effectiveness and Business Intelligence & Data Engineering for their work in creating the dashboards.

Sincerely,

**Kirsten Fleming, Ph.D.** Provost and Executive Vice President Academic Affairs



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