

The question is not:

**Can I afford to attend the
Tointon Institute's Principal Leadership Academy?**

Instead the question is:

**Can I afford NOT to attend the
Tointon Institute's Principal Leadership Academy?**

The Realities:

1. There is an undeniable link between educator quality and student learning. Educators in leadership positions have a unique opportunity to influence student learning in a positive way.

2. Professional Learning that occurs with a cohort of colleagues and that is focused on key topics such as change, culture, structures, and effective leading and teaching principles is crucial for educational leaders in today's schools.

3. Every year, more than 99% of participants in these academies rate their experiences as extremely educational, informative, positive, and one of the best professional development opportunities *for educational leaders* in our state.

4. Dollars are tight, yet YOU are still being held accountable for improving student achievement at your school. We understand this. Know that we will work with you to make this financially feasible for you to attend. For example, you can pay half of the fee out of this year's school budget and half out of next year's budget. Or, if you need a monthly payment plan, we will work with you to create one. Other creative sources for funding include PTOs, business groups such as Kiwanis or Rotary in your community, and individual parents/families in your schools who want your school to continue to improve. Your \$900 fee covers all meals (excluding 2 dinners), your room and your materials for the five days.

5. Leadership is hard work. You need to continue your own professional learning in a safe, residential environment with other educators who have taken on the leadership challenge. So do it. Take advantage of the Tointon Institute's Principal Leadership Academy.

***Lead with vision. Lead with knowledge. Lead stronger.
Let the Tointon Institute help you be the best leader you can be.
Come be part of our community of learning leaders this June.***