



UNIVERSITY OF  
NORTHERN  
COLORADO

# Cross Division Team: Assessment and Data Governance Annual Report 2022-23



Division of Student Affairs and Enrollment Services

University of Northern Colorado



## Section 1 – Purpose and Membership

### **Purpose**

The purpose of the Cross Division Team Assessment and Data Governance for the Division of Student Affairs and Enrollment Services is to promote a culture of data-driven decision-making, collaboration and continuous improvement across all divisions. We will ensure units within the division have the framework, tools and training to effectively measure our success as identified in the university's strategic plan "Rowing, Not Drifting 2030".

### **Vision**

Our vision is to establish a unified, transparent, and efficient data ecosystem within the Division of Student Affairs and Enrollment Services. Through comprehensive assessments and robust data governance, we aim to empower divisional leaders and staff with accurate, timely and actionable insights. By leveraging data-driven strategies, we aspire to create a student-centered environment that fosters holistic growth, promotes equity and delivers exceptional experiences to every student.

### **Goals**

1. This is a foundational year to establish benchmarks and training for unit leaders on this topic.
2. To develop and adopt a divisional assessment philosophy.

### **Membership**

- Marcie Tucker, Director of Student Administration and Communication, Co-Chair
- Christopher Perkins, Associate Director Residential Education, HRE, Co-Chair
- Lisa Schuller, Associate Director, Office of Financial Aid
- Michelle Heiny, Associate Registrar, Office of the Registrar
- Grace Turner, Director, Office of Health Promotion
- Stephanie Stephens, Assistant Dean of Student Development
- Kelly Goya, Human Resources Manager, Sodexo Dining Services
- Vincent Carter, Associate Director, Campus Recreation
- Katelyn Spooner, Coordinator for Curriculum, Assessment and Communications, HRE



## Section 2 – Summary of Action for the 2022-23 Year

### **Action Item 1: Adoption of division assessment philosophy – May 2023**

During the spring 2023 semester, we gathered information about assessment philosophies from our benchmark universities as well as other institutions. These examples assisted us in our process where we reviewed, discussed and converged on the final assessment philosophy, which was adopted in May 2023. Below the adopted division assessment philosophy:

- In alignment with the University strategic plan of Rowing Not Drifting, every member of the Division of Student Affairs and Enrollment Services at the University of Northern Colorado is committed to assessing and transforming our programs, services and facilities to ensure we are meeting students' developmental needs and support their whole well-being.
- Our focus is on helping students with personal development, practical problem solving, interpersonal competence, civic engagement and intercultural and global understanding.
- Our emphasis is on using assessment results to improve and/or change our programs and services to better serve students and to improve student development, learning and success. This is achieved by utilizing a student-centered approach, obtaining just-in-time and annual feedback, making data driven decisions and making iterative improvements.

### **Action Item 2: Conducted survey of unit leadership to identify their understanding of assessment and data governance**

Survey Results:

1. Overall individual respondents express a low degree of confidence on the topic of assessment.
2. Over half of respondents indicated having a position within the unit with responsibility for assessment.
3. When asked about the frequency of assessment, it is typically completed on an annual basis.
4. Overall assessment information is internal to office/unit and does not seem to have interconnectedness on impact to other office/units.

### **Action Item 3: Recommendation for next steps**

1. Converge cross-division teams for strategic planning and program review with assessment and data governance. These teams inform each other's work and training topics.
2. Craft an assessment training program to build the knowledge and skills of the division members.
3. Goal for 2023-24 to have each unit create and adopt a formal assessment plan.